FOCUS AREAS FOR SUSTAINABILITY

Stena's sustainability work is business-oriented and aims to discover new opportunities and develop the brand, while also identifying and managing risks. The sustainability issues identified as most important for Stena are related to the environment, safety, employees and community involvement. Each business is responsible for setting relevant goals and managing the company to seize opportunities in the transition to a more sustainable development.
ABOUT STENA

FOCUS

MANAGEMENT

BUSINESS ENVIRONMENT

OPERATIONS

ENVIRONMENT

A key aspect of Stena’s sustainability work is to reduce the environmental impacts of its activities. This work includes achieving more efficient energy use, minimising greenhouse gas emissions and emissions to water, waste handling and training of employees. Innovation and business development are important aspects of increasing energy efficiency. Each company is responsible for setting its own environmental goals that are matched to the company’s primary environmental impacts.

EXAMPLE

There are ongoing initiatives to reduce Stena’s environmental impacts. A clear example is Stena Line’s execution of the more than 320 energy saving projects operated since the start of the Energy Saving Project (ESP) in 2005. The projects have ranged from changing a vessel’s propeller to one that is better matched to its average speed, to setting up solar film in cabins, to keep the heat out on sunny days.

Another example is Blomsterlandet’s collection of rain water, in order to reduce total water consumption and optimise the heating systems in their own properties.

SAFETY

Stena gives highest priority to offering a safe and secure environment to both employees, passengers, customers, tenants and freight, and the Group’s vision is to have zero accidents. Safety measures are an ongoing activity throughout the Group and are aimed at ensuring continuous improvement and keeping employees updated on safety awareness. The digitalisation of Stena’s processes also increases the security requirements concerning information assets and IT systems, which means that these issues are increasingly in focus.

EXAMPLE

At Stena Drilling, which works in particularly exposed environments and with potentially hazardous tasks, safety is of paramount importance. Here, “Safety cards” are completed for each work element, and “Stop cards” which any employee can use to stop ongoing work in the event of a safety risk or environmental hazard. At Stena Drilling, weekly safety drills are also held onboard the vessels, in order to prepare crews and the onshore teams assisting the vessels in the event of any incidents.

EMPLOYEES

The Stena AB Group has around 15,500 employees worldwide. The employees are the basis for Stena’s success, and their expertise and dedication drive the activities and contribute to society’s long-term development, and thereby more and better business. Stena has a strong focus on employees’ continuous development, and places great weight on employees having the right skills and expertise.

EXAMPLE

The Stena Leadership Programme (SLP) and the GROW Leadership programme have been important tools in developing skilled leadership and innovative working methods at Stena. In total, 158 employees have taken part in SLP, while 205 attended GROW. In 2019, the leadership programmes were continued with new participants. Annually the Stena AB Group invest about MSEK 150 in training and education of its employees.

EXAMPLE

In 2018, Stena Property cooperated with the election authorities in two areas in Malmö by making premises available for early voting. They also ran an information campaign for tenants to promote the opportunity for early voting. As a consequence, the election turnout rate in the relevant areas increased by five per cent compared to previous elections.

COMMUNITY

The different Stena companies meet various needs in society. Stena also seeks to be an active and dedicated corporate citizen that contributes to ongoing development and sustainable activities in the areas in which the companies operate. This includes a high standard of business ethics and a natural respect for human rights. The companies in the Group contribute to many local initiatives, and also engage in various forms of cooperation with major global organisations.

EXAMPLE

In the Swedish national elections in September 2018, Stena Property cooperated with the election authorities in two areas in Malmö by making premises available for early voting. They also ran an information campaign for tenants to promote the opportunity for early voting. As a consequence, the election turnout rate in the relevant areas increased by five per cent compared to previous elections.